

platoon

SCOUT

JULY-SEPT 2025

platoon.

SCOUT

What is The Scout?

The Scout is a collection of shopper campaigns and activity that we've captured in retail environments, or have been served through digital channels.

The Scout is our vehicle for sharing a summary of market intel in the retail world - from us to you.

The Scout is everything and anything that grabs us - could be catchy copywriting, cool design work, innovative Point of Sale, or engaging Shopper activations (good and bad) across the channels we shop.

Please don't judge the high quantity of liquor channel activity captured, Platoon assures you it is purely for research purposes.

Feel free to judge your competitor campaigns at will.

Pics may not always be perfect, but they are more useful shared with you than clogging up our phones.

Want to share some of your own pics?

Sure, email them through to info@platoonmktg.com.au

or WhatsApp / text them to +61 419 475 680. No nudes please.



SPOTTED OVERSEAS



platoon

SCOUT

USA

Epic in store displays for Light Beer brands Miller and Coors, with geo-targeted On Pack promotion for Dallas Cowboys



USA

Generic NFL themed activations





USA

NFL themed activations



Pepsi-Cp Back to School campaign with 3D POS





USA

Celsius retail theatre, owned fridges & NPD promotion



USA

Grocery



USA

Monster x Call of Duty Promotion

platoon

SCOUT



Chips Ahoy x Stranger Things cross promotion – On Pack



USA

Grocery – Digital Snack Aisle end



USA

FritoLay snacks x Stranger Things cross promotion – On Pack limited edition packaging



Mission Food Truck meal inspo and theatre
Mission NFL theming for Super Bowl



USA

PepsiCo x LA Dodgers themed in grocery café

platoon

SCOUT







Your adventure begins here.



GERMANY

Scan & Win on-pack promotion.



FRANCE

Pringles x Cluedo promotion | Scan-Pop-Play used as entry call-out across different promotions.
Pringles x Super Mario limited edition packaging.



SPAIN

Kellogg NBA on-pack promotion.
Grocery, Carrefour



Total Energies (P&C) offer – Minimum spend in-store, for discounted Disney Stitch merch.



FRANCE

P&C offers & promotions



A little hungry?
Cross-category offer.

FRANCE

Pre-packed GWP (P&C) | Bundled product + free bucket hat.
Nod to Tour de France sponsorship.



FRANCE

Grocery, on-pack promotions | Domestic travel

platoon

SCOUT

“Win an adventure – Disneyland Paris”



“Win a VIP week in St Barts”





"Summer never ends"



Beach towels up for grabs.



"Win a sea of prizes!"



ITALY



San Carlo – Play & Win
NBA sponsorship.



ITALY

Lipton - Discount on theme-park entry tickets.
Twinings – free NPD sample inside pack.

platoon

SCOUT



12 MAGGIO - 14 SETTEMBRE 2025

SUPER CONCORSO VINCI CONI POLARETTI

OGNI GIORNO SUBITO FANTASTICI PREMI!

ESTRAZIONE FINALE VIAGGIO A POLARETTILANDIA
 la fabbrica dei ghiaccioli e del cioccolato

collegati su vinciconipolaretti.it

scansiona  POLARETTI magazzini

dolfin

Spuma di Sciampagna SAUBER

L'AVVENTURA DECOLLA

Acquista 2 PRODOTTI a scelta tra SPUMA DI SCIAMPAGNA o SAUBER*
 Invia la foto dello scontrino (tramite messaggio whatsapp) al numero 340.100040 oppure carica su www.premiaticombitalia.it

PROVA A VINCERE

OGNI MESE 50 BUONI SPESA DA 50€

IN ESTRAZIONE FINALE 1 VIAGGIO IN KENYA
 per 2 persone

Nestlé Fruttolo

A TUTTO DIVERTIMENTO

OGNI GIORNO UN BUONO SCONTO* SU UNO DEI 60+ SOSTRACINGS TOYS

Acquista il tuo prodotto preferito dell'intera gamma Fruttolo e prova a vincere!

DOLCI PREZIOSI

ICE POPS
 METTELE ANCHE GHIACCIOLINE CON SUCCO DI FRUTTA FREEZA E GUSTA!

HOT WHEELS

CON TANTO GUSTO

ITALY

Embedding Kinder & Nutella into the breakfast occasion – we've seen the same approach by Nutella in Australia, so possibly a global-led strategy. Prizes: branded alarms and Moka coffee makers (a staple in Italian households!)

platoon

SCOUT



6:56 4G

nutella e Kinder
Quelli della COZZONE

1

**ACQUISTA €10
di PRODOTTI**

**dal 19 Maggio
al 10 Agosto
2025**

nutella e Kinder.
in un unico documento di acquisto.

[Scopri i prodotti validi](#)

2

CARICA

quellidellacolazioneestate2025.ferrero promo.it

6:56 4G

nutella e Kinder
Quelli della COZZONE

[Non hai potuto partecipare?](#)

3

**PROVA A
VINCERE**

1 dei 2000 PREMI

**MOKA
nutella**

**SVEGLIE
Kinder.**

quellidellacolazioneestate2025.ferrero promo.it

6:57 4G

nutella e Kinder
Quelli della COZZONE

PREMIO MOKA NUTELLA®

**UN RISVEGLIO
ENERGICO!**

**Il profumo del
caffè che segna
l'inizio della
giornata**

Questa moka a induzione da 4 tazze è il compagno perfetto per chi ama svegliarsi con il suono inconfondibile del caffè che borbotta sul fornello.

4 tazze Induzione Fiamma

quellidellacolazioneestate2025.ferrero promo.it





Buy & Win – Amazon cards



Win Every Day



ITALY



Promo adjuncts on generic brand display



"Win an epic vacation"



platoon

SCOUT

ITALY

Uniquely coded bottle caps = 1 point
Entry into the "Peroni Club" to win exclusive prizes
(we're still a little unclear what these are!)



1 Birra = 1 Punto Tappo

Carica il codice tappo o lo scontrino e ottieni Punti Tappo

Carica i codici che trovi sotto i tappi delle birre Peroni Nastro Azzurro oppure carica lo scontrino dei tuoi acquisti effettuati online o in negozio. **Per ogni birra ricevi subito 1 Punto Tappo!**

Al momento, alcune bottiglie di Peroni Nastro Azzurro potrebbero non avere il codice sotto il tappo.

ITALY



platoon

SCOUT

ITALY

Global 'share a Coke' campaign – underpinned with promotion



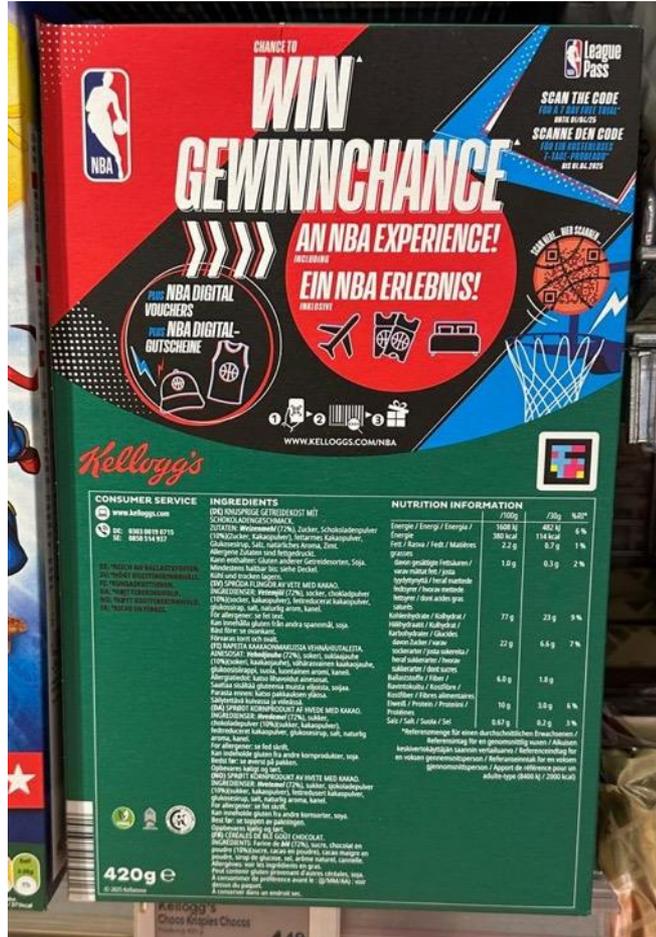


Variation of Share a Coke campaign – GWP friendship bracelets





499
1 kg 10,69



420g e
499
1 kg 10,69

Same promotion spotted in Spain.

AUSTRIA

platoon

SCOUT



Win money & vouchers.



AUSTRIA

Interspar, retailer promotion.

Collect points, redeem for Jamie Oliver x Tefal kitchenware

platoon

SCOUT



AUSTRIA





Same promotions spotted in France.

AUSTRIA



MEANWHILE, BACK IN OZ ...

GROCERY MAJORS / INDIES







Global promotion –
spotted in France!

platoon

SCOUT



platoon

SCOUT















Win

YOUR CHANCE TO WIN A PIZZA NIGHT ON US!

QUICK. EASY. DELICIOUS.



400 x \$100 Woolworths
Supermarket eGift Cards to Win

HOW TO ENTER

- Step 1. Buy any Multi, DON or DairyWorks product to enter
- Step 2. Scan your Everyday Rewards Card (or link to your online account) in the same transaction
- Step 3. Go into the draw for your chance to win



Run by Woolworths Australia. Promotion available at participating Woolworths Supermarkets only. Ends 31/03/2025. Prizes include \$1000 and Everyday Rewards. Max 1 prize per card. See Woolworths.com.au for details.





New Now mini
Your faves now mini

40% off
Save today with Specials

New Now mini
Your faves now mini

New Now mini
Your faves now mini

SMITH'S CRACKERS

New RITZ mini

SMITH'S Crackers
Delites

minis

minis

minis

minis

minis

minis

minis

minis

SUNBITES CRACKERS

Delites

Delites

4

5

8.50

5

4.20 30% off

12.50 Lower Price

2





platoon

SCOUT

Support emergency relief this season

ONLY
at coles



FOR EVERY PURCHASE OF
MAGNUM, PADDLE POP OR GOLDEN GAYTIME
**= 20c DONATION TO
AUSTRALIAN RED CROSS***



*The every purchase of Magnum Multi-Pack 4 & Multi-Pack 8, Paddle Pop Multi-Pack 8 and Golden Gaytime Multi-Pack 4 at Coles Supermarkets between 20 and 24 September 2016. The Australian Red Cross Emergency Relief of 20 cents will apply 20 cents to the Australian Red Cross Australian Emergency Fund, up to a total donation of 95c/box.

JULY MAG ADS

Bega new

Whipped to perfection

Bega Whipped Peanut Butter

Light and Fluffy

FIND IT IN THE SPREADS AISLE.

Light, Fluffy and Effortlessly Spreadable.
Perfect for dipping, snacking or straight from the spoon.

MAYVER'S *no Stir* PEANUT BUTTER

NEW & IMPROVED NO STIR SE

NEW NO ADDED SUGAR RANGE

Creamy, fluffy & will melt in your mouth!

MAYVER'S *Lowli Spoon no Stir* CRUNCHY PEANUT BUTTER 100% AUSSIE PEANUTS

MAYVER'S *Lowli Spoon no Stir* SMOOTH PEANUT BUTTER 100% AUSSIE PEANUTS

MAYVER'S *Lowli Spoon no Stir* NO SUGAR SMOOTH PEANUT BUTTER

MAYVER'S *Lowli Spoon no Stir* NO SUGAR CRUNCHY PEANUT BUTTER

NO PALM OIL • GLASS JARS

LOVE THE JARS?
THEN YOU'LL LOOOVE THE BARS!

MAYVER'S CHOCOLATE PEANUT BUTTER 100% NATURAL

MAYVER'S SHIMMCHY PEANUT BUTTER 100% SUPER SEEDS

MAYVER'S **HIGH PROTEIN+** PEANUT BUTTER & MILK CHOC 10.4g PROTEIN

MAYVER'S **HIGH PROTEIN+** NUT & SEED BARS 10.8g PROTEIN

Nothing but Goodness

PEANUT BUTTER & MILK CHOC

NUT & SEED BARS

49% LESS SUGAR* 7.5g FIBRE 3.8g SUGAR

48% LESS SUGAR* 7.6g FIBRE 3.9g SUGAR

5 BARS 30g NET GLUTEN FREE

NO GLUCOSE SYRUP & DELISH!

JULY MAG ADS

The Perfect Match

SMITH'S
Thinly Cut
SMITH'S Original
SMITH'S DOUBLE CRUNCH
SMITH'S Baked Twists

No **SMITH'S** No Game

SMITH'S



coles **Kitchen**
REAL FOOD, FAST

ONLY at coles

QUICK AND TASTY MEAT-FREE MONDAY?
COLES KITCHEN HAS YOU SORTED.

Perfect ITALIANO
ESTD 1930

CREATE A **FAKEAWAY** Favourite TONIGHT!

Perfect Italiano
Perfect Parmesan
Perfect Pizza
Perfect Mexican
Perfect Babas



JULY MAG ADS

OREO
SELENA GOMEZ

TRY SELENA'S *Signature*
OREO COOKIES

OREO
SELENA GOMEZ
Signature Chocolate and Cinnamon Flavour Oreo Cookies
e 125g

CHOCOLATE & CINNAMON FLAVOURED COOKIES

NOT ALL COOKIE DESIGNS MAY BE IN EACH PACK.

Kellogg's
12.7 GRAMS OF PROTEIN FOR REAL

Kellogg's
NUTRI GRAIN HIGH PROTEIN
CINNAMON
e 500g

NEW LOOK

Real NOURISHMENT
12.7g PROTEIN PER SERVE
IRON - FIBRE - MULTIGRAIN

Real NOURISHMENT FOR REAL

*Contains 12.7g of protein per 45g serve or 28.3g per 100g. Registered trade marks. Kellogg (Aust.) Pty. Ltd. Authorized user.

11 VITAMINS & MINERALS TO FUEL YOUR MORNING

NEW PACK IN STORE & ONLINE

ONLY at coles

BOM
LIQUID BREAKFAST
CHOCOLATE
250mL

- 11 VITAMINS
- 11 MINERALS
- 100% OF PROTEIN
- 100% OF FIBRE
- 100% OF CALCIUM
- 100% OF IRON
- 100% OF ZINC
- 100% OF VITAMIN B12
- 100% OF VITAMIN D3
- 100% OF VITAMIN E
- 100% OF VITAMIN K
- 100% OF VITAMIN C
- 100% OF VITAMIN B6
- 100% OF VITAMIN B9
- 100% OF VITAMIN B5
- 100% OF VITAMIN B2
- 100% OF VITAMIN B1
- 100% OF VITAMIN A

5 HEALTH STAR RATING

LIQUID BREAKFAST
SOURCE OF PROTEIN - SOURCE OF CALCIUM - FIBRE FOR GUT HEALTH

Available in 3 & 6 packs

AUGUST MAG ADS



Mr Kipling
EXCEEDINGLY GOOD CAKES

ROALD DAHL
FANTASTICAL WIN PRIZES

4 RASPBERRY & CREME SHORTCAKE WHIRLS
4 FRENCH FANCIES
4 ANGEL SLICES

WIN 1 OF 1,000 ROALD DAHL BOOKS INSTANTLY

VISIT WINFANTASTICALPRIZES.COM.AU

QR code and small text at the bottom.

NEW at Coles

The Original **SMITH'S** and the Best

Crackers

Find us in the Biscuits Aisle

Small text: Salt & Vinegar Excludes to Coles

ONLY at Coles

WIN 1 OF 3 FAMILY TRIPS TO EUROPE

VALUED AT \$20K
PLUS \$200 COLES VOUCHERS
1 OF 200 TO BE WON INSTANTLY!

ON THE Menu

PUB FAVES CHICKEN PARMIGIANA
ON THE Menu FRESH BEEF RAVIOLI
ON THE Menu CHEF'S CHOICE CHICKEN CARRY

BUY ANY ON THE MENU PRODUCT FROM COLES

SCAN THIS QR CODE OR VISIT www.onthemenutimecoles.com.au
Starts: 2/7/25. Ends: 11:59pm AEST 26/8/25

ENTER FOR YOUR CHANCE TO WIN!

SEPTEMBER MAG ADS

little Swisse

**GOT A LITTLE ONE?
WE GOT CHEW.**

NEW
at coles

little Swisse Vitamin C+Zinc GUMMIES
Supports immune system health & energy, health & wellness.
100% FRUIT FLAVOUR

little Swisse Sleep GUMMIES
Supports good sleep & relaxation. No artificial sweeteners or preservatives.
NO ARTIFICIAL SWEETENERS

little Swisse Prebiotic+Probiotic GUMMIES
2 billion probiotics per serve. Fridge free product.
125g (50 x 2.5g Gummies)

*Always read the label and follow the directions for use.

AC-007818

coles **PERFORM**

ONLY
at coles

SPORTS DIETITIAN APPROVED

MAXIMISE YOUR PERFORMANCE
WITH COLES PERFORM ELITE

- Great Taste
- High Protein
- Sports dietitian Approved

*This product formulation has been approved by an Accredited Sports Dietitian. Contains as part of a healthy eating plan to help achieve good dietary & performance goals. To find out more about Coles Nutrition, go to coles.com.au/colesnutrition

MAYVER'S
Nothing but Goodness™

BETTER FOR YOU BARS!

LESS Sugar!

NO Glucose Syrup!

TRIED THIS?

MAYVER'S HIGH PROTEIN+ PEANUT BUTTER & MILK CHOC
NUT & SEED BARS
49% LESS SUGAR*
7.5g FIBRE 3.8g PROTEIN
5 BARS 70g NET GLUTEN FREE

MAYVER'S HIGH PROTEIN+ SALTED CARAMEL PEANUT BUTTER
NUT & SEED BARS
79% LESS SUGAR*
7.9g FIBRE 1.5g PROTEIN
5 BARS 70g NET GLUTEN FREE

*The bars are 70% fibre compared to leading brands protein nut & seed based nut bars. Each pack has per 100g without sugar added. Based on average. © 2023

SEPTEMBER MAG ADS



Kellogg's

Real IMPROVEMENTS FOR REAL

Real
SUGAR REDUCTION



WE'VE REMOVED OVER **700 TONNES** OF SUGAR FROM 2 OF OUR CEREALS*

Real
PLASTIC REDUCTION



WE'VE REDUCED PLASTIC IN CEREAL PACKAGING BY **5%****

Real
WATER REDUCTION



WE'VE REDUCED WATER USAGE IN OUR AUSTRALIAN FACTORY BY **30%*****

Kellogg's

And we're not done yet.

Kellogg's

NUTRI GRAIN

Real
NOURISHMENT

PROTEIN
IRON
FIBRE
MULTIGRAIN
& VITAMINS

470g

Kellogg's

COCO pops

Real
DELICIOUS

DELIGHTFULLY CHOCOLATEY
NO ARTIFICIAL COLOURS & FLAVOURS

Just like a CHOCOLATE MILK SHAKE ONLY CRUNCHIER!

650g

Kellogg's is on a mission to keep making real improvements. For real.

*In 2015, Kellogg Australia changed the Nutri-Grain® Original cereal recipe, removing 586 tonnes of sugar compared to 2014. In 2020, Kellogg Australia changed the Coco Pops® Original cereal recipe, removing 125 tonnes of sugar compared to 2019. Calculations are based on annual kilograms sold in Australia.

**Between 2021 and 2024, Kellogg Australia reduced the amount of plastic used to distribute and package its cereals in Australia by approximately 57%.

***Between 2010 and 2024, Kellogg Australia reduced the absolute water usage in its Australian cereal factory by approximately 36,970%.

PETROL &
CONVENIENCE /
OTHER









LUNCH 4 LESS\$



40%
BIGGER*

FOUR'N TWENTY
KING SIZE
SAUSAGE ROLL

Buy any
Four'N Twenty Roll
160-180g

& get a
FREE*
Solo Energy 500mL



30.7.25 - 2.9.25 *Free Solo Energy available on all 500mL varieties, while stocks last. Four'N Twenty Roll 160-180g subject to availability. Offer not available in conjunction with any other food or beverage offers.

AMBITION ON THE MOVE

1-IN-5 WINS AN ICED COFFEE CUP INSTANTLY*



BOSS
COFFEE

BUY ANY 2 SUNTORY BOSS
COFFEE PRODUCTS

GRAB A SCRATCH CARD
FROM COUNTER

SCRATCH FOR A CHANCE
TO WIN



ANY 2 IN
\$7.50

Milk





platoon

SCOUT



CAUGHT OUR
ATTENTION



platoon
SCOUT

8:06

soloaustralia

SOLO DAD'S FAVOURITE

BE

FOR YOUR CHANCE TO WIN TICKETS TO THE 2025 NRL TELSTRA GRAND FINAL

NRL TELSTRA PREMIERSHIP GRAND FINAL SYDNEY 2025

TO ENTER, TELL US WHY YOU'RE DAD'S FAVOURITE

OFFICIAL PARTNER OF THE

APPLY NOW

Followed by sidepeace.agency and 12.4K others

Sponsored

8:06

soloaustralia

SOLO DAD'S FAVOURITE

BE

This Father's Day,

SIGN UP

Followed by sidepeace.agency and 12.4K others

Sponsored

8:06

soloaustralia

CHANCE TO WIN TICKETS TO THE 2025 TOYOTA AFL GRAND FINAL

the 2025 Toyota AFL Grand Final

SIGN UP

OFFICIAL PARTNER OF THE AFL TOYOTA

Followed by sidepeace.agency and 12.4K others

Sponsored

8:07

soloaustralia

SOLO DAD'S FAVOURITE

BE

ENTER NOW

SIGN UP

Followed by sidepeace.agency and 12.4K others

Sponsored



ASICS 
Sponsored · 



WIN the ultimate Ashes experience*

Prize for two includes:

- Tickets to the Sydney Test Match
- Exclusive pre-game boundary walk
- Signed Test Shirt
- Flights and accommodation to Sydney

*T&Cs apply.

Entries close 11:59pm AEST 30 September 2025.

 OneASICS™

WIN the ultimate
Ashes experience*

Prize for two includes:

- Tickets to the Sydney Test Match
- Exclusive pre-game boundary walk
- Signed Test Shirt
- Flights and accommodation to Sydney

*T&Cs apply



asics.jebbit.com

WIN the ultimate Ashes experience

Sign up

platoon
SCOUT

platoon

SCOUT



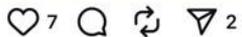
vaaliaaustralia
vaaliaaustralia · Original audio



SQUEEZE THE DAY.



Boost®, Banana Buzz®, Strawberry Squeeze® and Mango Magic™ trademarks used under licence from Boost Juice Holdings Pty Ltd. Serving suggestion.



vaaliaaustralia We are excited to share new products... more

23 hours ago

A person is seen from behind, celebrating at a football match. Their right arm is raised in a fist. The background is filled with bright fireworks exploding in the night sky, illuminating the stadium. The crowd is visible in the foreground and background, also appearing to be in a state of celebration. The overall atmosphere is one of excitement and triumph.

FOOTY FINALS ACTIVATIONS

platoon

SCOUT

1,979 pts

flybuys

Redeem pts

LIQUORLAND

FirstChoice
LIQUOR MARKET



10x
POINTS

platoon
SCOUT





Hard Rated
Sponsored · 🌐

Enter the draw for the chance to win 2 tickets to the 2025 AFL Grand Final. Plus, want a chance to win a daily prize? Take a shot at Hard Pass. T&Cs apply <https://cubpromos.com.au/conditions>



hardrated.com.au
Your chance to win 2x AFL Grand Final Tickets [Learn more](#)

Hard Rated
Sponsored · 🌐

Enter the draw for the chance to win 2 tickets to the 2025 AFL Grand Final. Plus, want a chance to win a daily prize? Take a shot at Hard Pass. T&Cs apply <https://cubpromos.com.au/conditions>



hardrated.com.au
Your chance to win 2x AFL Grand Final Tickets [Learn more](#)

Cool Ridge
Sponsored · 🌐

We're giving one lucky person the chance to win a double pass to the 2025 Toyota AFL Grand Final. Enter now for your chance to win. Cool Ridge – Do Good, Feel Good ®. #AFL

T&C's apply <https://asahipromos.com.au/conditions>



FORM
Your chance to win 2025 Toyota AFL Grand Final tickets with Cool Ridge [Sign up](#)

👍 Like 🔍 Comment

SOLO Australia
Sponsored · 🌐

Want tickets to the G for the 2025 Toyota AFL Grand Final? Of course you do, so tell us why you're the SOLO Fan of the Match for your chance to win a double pass. #ThirstyWork #ThirstCrusher Flights and accommodation not included.

AU18+ only. Ends 28/9/25 12pm AEST. Limit 1 entry/entry period. Max 1 prize/person (excl. SA). T&Cs apply.



📷 Write a comment... 🗨️ 🧠 😊

THE FOOTY CROWD PLEASER



CREATE YOUR STADIUM. SCAN HERE.



ARNOTT'S
SHAPES

WIN
GOLDEN
TICKET
WORTH \$500

FOR YOU AND A FRIEND



WIN \$1000
FOOTY MERCHANDISE

SHAPES PACK TO GO



14/7/25, Ends: 11:59pm

11:59pm AEST on 26/9/25. Max. 1 entry per person. Prizes available while stocks last. Excludes NSW. Excludes Offer AU nos. 15+. Permitted.

half-time
hero.
full-time
flavour.



scan for
game day
snack
inspiration



serving suggestion



unfakeable

FORMULA 1 ACTIVATIONS



platoon.

SCOUT




DHL Motorsports Sponsored · 🌐

Think you know F1? Prove it by predicting the DHL Fastest Lap and Pit Stop throughout the 2025 season. Win weekly prizes, F1 memorabilia, or even Grandstand tickets for 2026! 🏁

Make your picks now 🏎️ InMotion.DHL/PredictF1

#PredictTheDHLFastest #DHLFastestPitStop #DHLFastestLap #DHLF1

Official Logistics Partner  

WIN F1® GRAND PRIX™ TICKETS!

Predict the DHL Fastest now and climb the leaderboard.

PREDICT THE DHL FASTEST

The F1 logo, FORMULA 1, F1, GRAND PRIX and related marks are trademarks of Formula One Licensing B.V. a Formula 1 company. © Formula 1 company. All rights reserved.


F1 Sponsored · 🌐 4.4 (287)

Win a VIP trip to the Oracle Red Bull Racing factory & F1® Arcade. Don't miss out!


Unlocked

ORACLE Red Bull Racing



WIN
 A VIP TRIP TO ORACLE RED BULL RACING HQ & F1® ARCADE

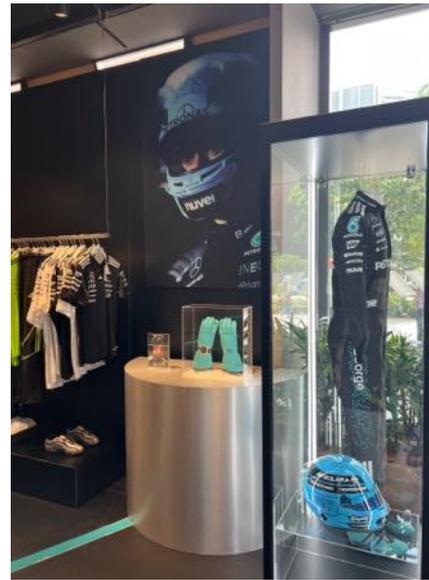
formula1.com
F1® Unlocked | Win a VIP trip Learn more

Like Comment Share

566

SINGAPORE

Adidas retail Flagship activation for SGP



WELCOME TO
ADIDAS
SGP

2F	ORIGINALS WOMEN KIDS
1F	STELLA MCCARTNEY FOOTBALL MOTORSPORT
B1	ACCESSORIES MOTORSPORT ACCESSORIES

WASH FOR YOU
CITY SHOP



platoon™

MAKING BRANDS MOVE

CAM MCGEACHIE

E: cam@platoonmktg.com.au

M: 0419 475 680

LORI WOODWARD

E: lori@platoonmktg.com.au

M: 0411 488 827

KARLA WHEELER

E: karla@platoonmktg.com.au

M: 0432 708 782